

## “Academic research and intellectual property”

Télécom ParisTech (Amphi Émeraude) - Paris, 3-4 September 2013

Over the past decade, universities and public research organizations have devoted increasing attention to the issue of Intellectual Property (IP), as part of a general drive towards greater efforts to collaborate with industry, commercialise their research results, and foster science-based entrepreneurship. APE-INV, the Research Networking Programme on Academic Patenting in Europe, sponsored by the European Science Foundation, has promoted active research in the field starting in late 2009 (<http://www.academicpatenting.eu>). It has coordinated the collection of micro data on inventors, scientists, and patents and promoted the production of country-based studies throughout Europe. APE-INV has also promoted a working definition of “academic patent”, centered upon the identity of the inventor (the academic researcher) rather than that of the assignee (the researcher’s university). The largest part of academic patents turn out to be assigned to business companies, either as a result of research sponsorship or of market transactions. APE-INV has also actively promoted a debate on the economic value of academic patents, the role of IP legal norms and university autonomy in determining universities’ propensity to invest in patents, or the relationship between scientists’ productivity and their patent-related activities. Several papers will be published in a special issue of *Industry & Innovation*, to be published in Fall 2013.

The APE-INV final conference will bring together the contributors to the special issue and other scholars for a meeting with IP managers and stakeholders, either in university, public research organizations, or policy bodies. The results obtained by APE-INV will be discussed in the light of fieldwork experience, with the objective of setting the future research agenda. Non-technical, policy-oriented presentations by research scholars will be followed by open discussion. In turn, fieldwork’s experience will be discussed in the light of the quantitative evidence produced by the project.

### Programme

#### Tuesday 3:

13h-14h: Registration

14h-14h30: **Welcome addresses** (P.Waelbroeck, F.Lissoni, J.Mairesse)

14h30-16h: **Session 1: Who owns academic patents?** (A.Schoen, F.Lissoni, C.Lawson, L. Cassi; chair: B. van Looy)

*A large part of IP over the inventions by European academic scientists belong to business companies, but that the universities’ share is increasing. APE-INV authors illustrate recent trends. Practitioners and other stakeholders discuss.*

16h-16h30: coffee break

16h30-18h: **Session 2: Value and commercialization of academic patents** (J.Callaert, F.Munari, E.Bourellos, C.Martinez; chair: K. Hoisl)  
*APE-INV research shows that the value of academic patents depends on the nature of the underlying research, the ownership of patents, and a number of strategic choices concerning licensing. Non-financial benefits for academic inventors are also dealt with. Practitioners and other stakeholders discuss.*

~20h: APE-INV Cocktail

#### Wednesday 4:

9h15-10h30: **Session 3: Technology transfer: the role for patents** (J.M. Dalle, M.Arata, P.Gorry, C.Verdaguer; chair: F.Lissoni)  
*Practitioners discuss, on the basis of their experience, the emerging best practices and organizational issues concerning university-industry collaboration and technology transfer, with special emphasis on threats and opportunities presented by the diffusion of IP in academic research. APE-INV authors discuss.*

10h30-10h45: coffee break

10h45-12h: **Session 4: Beyond Europe: A look at BRICs and Japan** (S.Wunsch-Vincent, R.Carraz, G.Thoma; chair: C.Martinez)  
*Academic patenting has for long being considered a US phenomenon, while APE-INV has contributed to definitely attract attention to its European dimension. Three invited scholars provide evidence on other countries, whose university systems are also increasingly confronted with IP issues.*

12h-13h: lunch

13h-14h30: **Session 5: Policy and Management Perspectives** (D.Guellec, I.Yamauchi, D.Harhoff, M.Poireau; chair: P.Llerena)  
*As documented by APE-INV results, the past decade has seen university administrators and policy makers getting increasingly involved, respectively, in IP management and IP-related legislation affecting academic research. What lessons have been learnt? How do they change our research agenda for the future?*

14h30-15h: **Conclusions** (F.Lissoni)

**Practical info:**Location:

**Télécom ParisTech, 46 rue Barrault, 75013 Paris**  
**Amphi Émeraude** (métro Corvisart, ligne 6)

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Programme updates, registration and more info:

➤ <http://www.esf-ape-inv.eu/index.php?page=10>

**If you have not received an invitation and wish to attend, please register [here](http://www.academicpatenting.eu) or visit the APE-INV website (<http://www.academicpatenting.eu>).**  
**Attendance is free.**

APE-INV Cocktail (Tuesday 3, ~20h)

**Musée Bourdelle, 18 rue Antoine Bourdelle, 75015** (<http://www.bourdelle.paris.fr/>)

Métro stops and lines: Falguière (12), Montparnasse (4,6,10,12), Pasteur (6,12)

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In collaboration with:

*EPIP Association 8th Annual Conference "The frontiers of IP"*  
 Telecom ParisTech, Paris, France -- September 5-6, 2013  
 (://[www.epip.eu/](http://www.epip.eu/))

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